



**CARES** 

**DONATING  
\$2,000  
EVERY MONTH  
CARING FOR OUR COMMUNITY**

**NOT-FOR-PROFITS · SCHOOL GROUPS  
YOUTH ATHLETICS · FAITH GROUPS  
ARTS EDUCATION · MORE**



**REGISTER TODAY**

**REGISTER WITH THIS FORM OR AT:  
[WWW.TOYOTAOF LARAMIE.COM/CARES](http://WWW.TOYOTAOF LARAMIE.COM/CARES)  
VOTE ON FACEBOOK: TOYOTA OF LARAMIE**



Toyota of Laramie  
2310 Grand Ave  
Laramie, WY 82070

**Toyota of Laramie CARES - \$2,000 EVERY MONTH**

Toyota of Laramie is donating \$2,000 each month to local organizations as well as families in need with the first place organization receiving \$1,500 and the family receiving \$500! One organization will be decided via social media contest and one family chosen by Toyota of Laramie based on hardship application or monthly themes and contests at dealer's discretion. Each organization can win 1 time during the calendar year!! This is going to be huge for local organizations such as not-for-profits, school groups, youth athletics, faith groups, arts education & more!

**The Toyota of Laramie CARES promotion will begin October 1st, 2018.**

**REQUIREMENTS**

1. Organization must be located in and directly benefit Laramie, Wyoming.
2. Organization must register with and be accepted by Toyota of Laramie to be part of the program. Once an organization is accepted, they will be eligible for participation each month starting with the following month.

**HOW IT WORKS**

Each month, Toyota of Laramie will make one official Toyota of Laramie CARES Facebook video post soliciting votes on its Facebook page: <https://www.facebook.com/toyotaoflaramie>

**FACEBOOK VOTING**

Facebook users can name the registered organization of their choice in the comments of the Toyota of Laramie CARES posts for that month. Each Facebook user can only vote one time per day. Each comment counts as one vote in the contest.

**TEXT VOTING**

Text the name of the registered organization of your choice to **307-228-4470**. One text vote per day per phone number. Each text counts as one vote in the contest.

**ONSITE VOTING:**

- Buy a Car – 100 votes
- Service Completed – 50 votes
- Demo a Car – 50 votes
- Service Estimate – 25 votes

**Prize 1 - \$1,500:** Organization with most votes.

**Prize 2 - \$500:** Any person(s) or organization(s) chosen by Toyota of Laramie based on hardship application or monthly themes and contests at dealer's discretion.

Each month, Toyota of Laramie will announce the winners on Facebook and contact the persons and organizations to claim their prize. Monthly prizes will total \$2,000 each month.

**APPLICATION**

**Organization Contact**

Name \_\_\_\_\_ Email \_\_\_\_\_  
Position \_\_\_\_\_ Phone \_\_\_\_\_

**Organization Information**

Name \_\_\_\_\_ Email \_\_\_\_\_  
Legal Name \_\_\_\_\_ Phone \_\_\_\_\_  
Tax ID \_\_\_\_\_ Website \_\_\_\_\_  
Address \_\_\_\_\_ Facebook \_\_\_\_\_

Email registration forms to [Patkinson@Ehrlichmotors.com](mailto:Patkinson@Ehrlichmotors.com) or drop off in-store to Paul Atkinson

\* Toyota of Laramie reserves right to change contest rules at any time. Full contest Details: [www.toyotaoflaramie.com/cares](http://www.toyotaoflaramie.com/cares)